

Maxwell Rollins
Curriculum Vitae
422 Eastover Circle
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Educational History

- D.B.A.,

Cognate in Leadership,

- History of Mathematics
- College Algebra and Foundation Algebra
- Pre-calculus
- Introduction to Mathematical Structures
- Introductory Statistics

Honor Societies

- Faculty Chapter President 2010 - present
- Faculty Advisor 1994 – 2016; Faculty Chapter Lead Sponsor 2017-present

Professional Experience

- President/owner of multi-unit mobile disc jockey service since 1982 - 2022.
- Wedding reception coordinator – helped bridal couples plan and facilitate their event and served as their master of ceremonies.
- Past Board member of this professional wedding organization. Served as President, Membership and Education Chair.

Dissertation

- Dissertation for DBA, Liberty University. 2017.

Journal Articles

- Gerdes, D. L., Pearson, R. S, & Rollins, J. M. (Submitted). . Southeast Case Research Journal 17(2), 26-29.
- Gerdes, D. L., Fuss, M., O'Brien, Rollins, M., & Rudebock R. (2021, Spring). CBAR: Christian Business Academy Review. (75-83).

Journal Reviewer

- Reviewer for the Southeast Case Research Association (SECRA) Case Research Journal, 2021-2022.

Popular Articles

- Researched most popular songs for DJ events.
- Published the results in book to sell to other DJs in U.S. and Canada
- Results also used as a basis for the articles for Mobile Beat magazine.
- Wrote for every issue of magazine (6 articles per year), 1992 - 2019.

Outside Presentations

- Gerdes, D. L., & Rollins, J. M. (February 25, 2022).
Southeast Case Research Association (SECRA), Myrtle Beach, South Carolina.

- Gerdes, D. L., Irving, J., Rollins, J. M., Fuss, M., & Embry, K. (October 2, 2021).

Paper presented at the 2021 Annual Conference of the Christian Business Faculty Association. Nashville, TN.

- Gerdes, D. L., Rollins, J. M. (2021, February 26). “
” Southeast Case Research Association (SECRA), Myrtle Beach, South
Carolina. [Online]

- Gerdes, D. L., Pearson, R. S, & Rollins, J. M. (2020, February 27-29). “ Gead65F1fmmittebr6yd6

- Nominated for Excellence-in-Teaching, 1997, 1998, 1999, 2007, 2009, 2012, 2015, 2016
 - Outstanding Faculty Award, 1997
 - Faculty Member of the Year (College of Business), 2011, 2014
 - Excellence in Research (College of Business), 2021
 - Distinguished Service Award – creating 10-month MBA (COB), 2020
 - Who’s Who Among America’s Teachers, 1998, 2003, 2004
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- Best Paper Award Christian Business Faculty Association (2021)
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- The Knot Best of Vendor Award (Wedding Disc Jockey for Southeast) 2007 – 2009, 2011, 2012, 2014, 2016, 2018-2019
 - Wedding Wire Bride’s Choice Award, 2011 – 2019

Professional Associations

- Member, CBFA, Christian Business Faculty Association 2017 – present
- Member, SECRA, 2019-present